MANDELA R5 SELLS FOR R100 000

By Mark T Andersen

It was a record breaking sale that astounded the local and international coin community. A humble South African R5 coin with the head of Nelson Mandela was sold for the incredible price of R100 000! A 1.9 Million percent return in 6 years.

The coin above in (Proof 69) PF-69 has a current estimated value of R500 000 (US $74,000). Over the past 7 years they have increased in value by 4.4 million percent.
The Mandela R5 proof coins are the fastest appreciating rare coins in the world.

The Mandela proof R5 coins are the fastest appreciating rare coins in the history of the world. In March 2006 S A COIN sold the finest known of these coins (the best quality specimen) a PF-69 (Proof 69) for the sum of R100 000. That sale catapulted these coins into the international limelight. Most recently there was another staggering private sale of another PF-69 of these coins for the sum of R200 000 (US $29,412). That translates to an increase of 4.4 million percent above its face value of R5 when issued in the year 2000 in just 7 years. That has made the Mandela proofs the king of new rare coins in the world. The undisputed fastest appreciating rare coin issue ever, worldwide!

To examine what has made the Mandela R5 proof coins so successful you only have to look at the person that is behind the coin, Nelson Mandela. The most important factor that drives the growth of most rare coins in the world is their numbers. Generally speaking a rare coin is only as rare as its numbers are few. The less of a coin there are the greater the demand for the coin and also the higher the price that is paid for the coin.

The Mandela rare coins are the exception to the rule. There are a handful of rare coins throughout the world that are rare and sought after not due to their low number but due to what they represent and this is the case with the Mandela coins. There are approximately 2,700 of these coins that have been graded by NGC and PCGS and relative to our 50 million plus population the Mandela proof coins are rare. But they are performing at multiples that are astounding everyone the world over. The Mandela coins are leaving in the dust many South African coins that are far older and also far fewer in number.

The tremendous performance of the Mandela R5 coins has also attracted some negativity from certain sectors of the South African rare coin market. They have been at a loss of words to understand how any new coin issue could have such great success in such a short space of time. Generally it takes years and years for a rare coin issue to be successful. The Mandela rare coins are the equivalent of an overnight success in rare coin terms. There is also obviously a bit of jealousy and sour grapes due to the fact that it was S A COIN that identified these extraordinary coins as
PERFORMANCE

Average annual percentage growth of eight of the Mandela rare coins over the past seven years.

<table>
<thead>
<tr>
<th>TYPE</th>
<th>NUMBER OF COINS</th>
<th>GROWTH 2000 – 2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finest known proof</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mandela PF-69</td>
<td>3</td>
<td>557 143%</td>
</tr>
<tr>
<td>Mandela PF-68</td>
<td>174</td>
<td>114 271%</td>
</tr>
<tr>
<td>Mandela MS-65</td>
<td>412</td>
<td>57 129%</td>
</tr>
<tr>
<td>Mandela MS-64</td>
<td>818</td>
<td>38 557%</td>
</tr>
<tr>
<td>Inauguration PF-69</td>
<td>184</td>
<td>105 700%</td>
</tr>
<tr>
<td>Inauguration PF-68</td>
<td>190</td>
<td>77 129%</td>
</tr>
<tr>
<td>Inauguration MS-64</td>
<td>142</td>
<td>12 843%</td>
</tr>
<tr>
<td>Inauguration MS-63</td>
<td>250</td>
<td>8 557%</td>
</tr>
</tbody>
</table>

Source of data: S A COIN

excellent future investments before any other company.

In order to understand why the Mandela rare coins are so successful you have to examine the very fundamentals that drive these coins higher and higher in value. There is one central reason that these coins are so sought after. That is that they are the only official currency coins in the world that have the face of Nelson Mandela on them. That is very significant and important. Whilst there are many coins that have been produced the world over that have Nelson Mandela on them none of them are currency coins. The reason that this is so important is that for a coin to become a rare coin it must have at the time of its minting been a form of currency that could be used in the country of its minting. In other words money that you could actually at some point in time go through to a store and buy something with it. If you have coins that you were not ever able to buy anything with no matter how few were ever made, they will never ever become rare.

The proof Mandela and also the uncirculated R5 Mandela coins are the only Mandela currency coins in the world and no more of these coins are ever going to be produced. The only country in the world that is able to place Nelson Mandela on an official currency coin is South Africa. Our national mint only ever produces a single coin to commemorate the past office of a leaving president.

Well educated coin collectors and investors only collect currency coins for they know that it is only currency coins that can become rare. The market forces of the rare coin market place only support rare coins. That is to mean to say the reason that rare coins have
been sought after for thousands of years has always been due to their high rates of return. These rates of return have been accomplished by the fact that the coins are rare. In order to become rare coins though they have to have been useable currency of their day of minting.

We all know what makes the Mandela rare coins more sought after than most other coins and that is Nelson Mandela. The coins represent one of the most humble, loved and respected men that the world has ever seen. In essence these coins are being taken to higher and higher places by the very goodwill that has been created by our past President Nelson Mandela. Every single person that is able to would like to have a memento of one of the greatest men that has ever lived. The Mandela rare coins in proof and also uncirculated condition are one of the least expensive ways that a person is able to have some Mandela memorabilia.

To show you how powerful the market forces are that are behind these coins we at S A COIN expect all of the PF-69 proof Mandela rare coins to achieve in a relatively short space of time a value of over one million rand a coin. Thereafter we expect these coins to quickly close onto the price of one million United States dollars each! There are currently 3 PF-69 Mandela coins that have been graded and we place their current estimated values at R500 000 each.

There are many billionaires and other wealthy individuals that that are avid collectors of rare Mandela memorabilia. It is very likely that in the future the finest known Mandela proofs could sell for prices as high as US $3,000,000 (R20 400 000). Should these coins maintain
just a slight percentage of their current phenomenal growth they will have little difficulty in doing this. The greater the number of the proof Mandela coins that get graded the greater the pressure that is placed on the values of the finest known specimens of these coins. This will lead to the pushing of their values higher and higher to new record prices.

S A COIN has played an instrumental role in identifying the proof Mandela rare coins to the marketplace. We were the very first company in the world to realise the potential of the Mandela rare coins. We have the best and most educated numismatists in the country and we have been able time and time again to identify the best coin investment opportunities in the South African rare coin market. We have done this by applying the numismatic skills that we have learned from the Americans who are the most advanced numismatists in the world. Through the application of the numismatic laws that they follow we are able to clearly analyze and identify the best coin investments.

The Mandela proof R5 coins have become a worldwide phenomenon. They are powered forward by tremendously powerful market forces that are all but invisible to the naked eye but present like the thermals that the eagles and other birds of prey use to hunt for their prey. We firmly believe that the powerful and invisible market forces that are behind the Mandela proof and uncirculated rare coins are going to make them one of the most sought after rare coins the world over for generations and generations to come.

“The Standard Mandela rare coin set” is an excellent and very affordable entry level set where excellent financial gains are also going to be made.
What you should do to make the greatest financial gains from the Mandela rare coins

What you should do to make the greatest financial gains from the Mandela rare coins is to complete entire Mandela sets. You should then place these away as long term investments and benefit from the extraordinary financial growth that these coins have. The best way that you should accumulate sets of these coins is to try and compile sets of these coins in the highest grades that you can. The sets that have the highest grades will also have the highest rates of growth.

Not only will these sets make you a great deal of money there are also other advantages that the sets will also give to you that few other investments can. The sets and the individual coins are valued in US dollars which gives you hedge against a future fall in the value of the rand should that happen. But the second most significant factor that makes these rare coins a must have for your investment portfolio is the fact that the profits that you make from these coins are totally tax free. That means that if you are fortunate enough to make a million rand profit from these coins then that is what you will place into your bank account with no deductions whatsoever. What a pleasure to have a totally tax free investment! Just the fact that these coins are tax free should be incentive enough to get you to place a meaningful amount of money into these coins as an investment.

If you have krugerrands you should also consider swapping some of these into the Mandela rare coin sets. Krugerrands are also good investments but they do not ever give the high returns that can be gained from rare coins. The profits that you get from krugerrands are also taxable on their sale. Krugerrands are
an excellent form of immediate cash as they can be sold straight away. However when held over a long term period they are never able to equal the investments that are made in rare coins. Gold is a more commonly available commodity and it is this reason that precludes gold from ever having the higher returns of rare coins which are very limited in number.

There are two Mandela rare coins sets that are sold. The ‘Prestige set’ and the ‘Standard set’. Both sets are rare and both sets will give to their investors and collectors that buy them excellent financial gains. The Prestige set consists of all of the R5 coins that were made that relate to Nelson Mandela. They are the proof R5 coin that has his face on it and also the inauguration R5 proof that were made to commemorate his inauguration. The set also consists of the uncirculated or MS (Mint State) R5 coin with his face on it and all of the uncirculated coins that were produced during the year that the Presidential R5 coin with his face on it was produced in the year of 2000. This set consists of 10 coins in all.

It would be a wise idea for you to place 20 or 30 of these sets or more away as a long term investment. Selling one or two of them over the years when you need to. They could be one of the most profitable and financially rewarding investments that you make. You could place a few of these sets away to pay for the future education of your kids or just as an overall investment in your investment portfolio. Since the very beginning of coin collecting people have always compiled complete sets of related coins. Today all well educated investors and collectors still do the same. The main reason for the compiling of sets is that all coins actually belong to a group or set that can be interrelated to a time period, leader or other similar factor. When a complete set is compiled it is always worth more than an individual coin or an incomplete set of the same coins. The collecting of coins was initially seen as a way to preserve the history of the past. Today as well as preserving history and providing collectors with an avenue to spend time, rare coins have become a multi billion investment sector providing some of the most attractive investment returns in the world.

We expect that the market capitalization of all of the Mandela rare coins to increase to over one billion rand in the future. What this means that as more and more investors and collectors globally start to compile these sets their values will just go higher and higher with time.

If you have already bought the individual Mandela proof or uncirculated rare coins then what you should do is to start to build sets around the coins that you have. The greater the number of sets that you are able to form the better the overall growth that you will get from the coins.

The finest known of these sets are going to sell for millions and millions of rands in the future. They will also most certainly sell for in excess of one million US dollars in the future. A select few will be lucky enough to
have the very finest sets. However the benefits of these coins appreciation will be felt by all investors and collectors that participate in the market. Whether you have the finest known set or one of the most common sets everyone should see stellar financial returns.

The Mandela rare coins and also these coins in the form of sets are going to continue to be one of the best performing global investments that you can make. Once a coin is considered as rare by the global coin community as is the case with the Mandela rare coins they will only continue to increase in value. The Burgers pounds of 1874 were recognised as being rare in 1874 and were worth just little more than one British pound then. Today many of the specimens of these coins are sold for in excess of a million rand. Our point being that rare coins become rarer with the passage of time and that they also greatly increase in value.

Were you to place R100 000 into Mandela rare coins and R100 000 in any other investment sector that is available to you locally or abroad you would have a very tough time beating the performance of the Mandela coins. They have an enormously powerful and strong market that continues to expand rapidly all the time. Even critics of these coins have been stupefied by the continued high growth that the Mandela rare coins have shown in all market conditions.

The finest known sets will of course show the highest rates of appreciation. But it is those sets that are the ice breakers of the market setting record prices that pull up the prices of all of the coins that are behind them. Even if the returns of the most common sets are a fraction of the performance of the finest known sets the financial performance will still be amongst the highest returns to be gained anywhere in the world today. The investors that have been fortunate enough to have a finest known Proof Mandela have benefitted from the coins appreciating 4.4 million percent above its face value. But the investors and collectors that have purchased the lowest grade PF-60 Mandela coins have also seen significant returns of 1000’s of percent above the face value of the coins. Our point being that no matter where you invest in the Mandela rare coins there are excellent returns to be gained.

Acknowledgements

The South African Coin Corporation wishes to thank the following people, organisations and publications for their assistance in providing numismatic and other information:
- NGC (Numismatic Guarantee Corporation of America)
- PCGS (Professional Coin Grading Service)

S A COIN TEL: (011) 808-0300 FAX: (011) 808-0400 E-MAIL: info@sacoin.co.za
INTERNET ADDRESS www.sacoin.co.za
The South African Coin Corporation (Pty) Ltd registration number: 95/0648/07

Disclaimer

While every precaution is taken to ensure the accuracy and the soundness of the material that is contained within this newsletter, no liability whatsoever and however arising shall vest in The South African Coin Corporation (Pty) Ltd as a result of any error and/or inaccuracy and/or incorrect information and/or recommendations that are given from any of the material contained in this publication. The material in this publication may not be reproduced or copied in part or in any manner whatsoever without the Corporation’s prior written permission first had and obtained.
Yes! I would like to order...

☐ Inauguration Mandela R5 Rare limited at only R3 500 each.
☐ Mandela uncirculated rare limited set coin at only R8 500 each.
☐ Rare limited Mandela Proof R5 coin at only R12 500 each.

I enclose a crossed cheque to the value of R______________________________ in favour of S A COIN in full payment for my order.

Debit my Visa ☐ Master ☐ Diners ☐ Amex ☐
Credit card over 6 ☐ 12 ☐ 24 ☐ 36 ☐ months or in one payment ☐

Card No: ____________________________________________
Exp: _____________ _____________ ID _______________________
3-digit security Code: __________
Signature:________________________ Date:____________________

Please deliver my order by courier fully insured to:
Name:_____________________________________________________
Address:___________________________________________________
_______________________________ Code: ______________________
Tel (H): __________________________ (W): ______________________
Cell: ______________________________

Do you own coins? ☐ Yes ☐ No ☐
Which coins do you own ☐ Krugerrands ☐ Rare Coins ☐

I WOULD LIKE TO KNOW MORE ABOUT...

• Investing in rare coins ☐
• Coins of the ZAR ☐
• The Burgers Pound ☐
• The Kruger Pond and Half Pond ☐
• Please ask one of your Brokers to contact me ☐

I would like to refer a friend to your company
Please contact: Name:_____________________________________
Address:_________________________________________________
_______________________________ Code: ______________________
Tel (H): __________________________ (W): ______________________
Cell: ______________________________

To obtain more information about investing in or rare coin collecting and to receive a FREE subscription to The Coin Report. Please post this response form to:

3 EASY WAYS TO CONTACT US
Phone: (011) 808-0300
Fax: (011) 808-0400
E-mail: info@sacoin.co.za

Postnet Suite 627
Private Bag X29
Woodmead
2052

S A COIN Building
21B Polo crescent
Woodmead Office Park
Van Reenen Avenue
Woodmead
2157